

2017 Dentistry Fee Guide



Appledore Dental Clinic
SMILES UNLIMITED

Dr Teresa Day Clinical Director & Founder GDC 54407

Associate Dentists:- Dr Piry Peltola GDC 75447, Dr Arantxa Menezes GDC 264175, Dr Pratik Shah GDC 856545

Associate Therapist Ellison Stewart GDC 100212

Dental Nurses:- Athanasia Tsami GDC 265943, Julie Beales GDC 137554

Smile Advisors Lisa Webster & Chrissy O'Donoghue

Life Enhancing Dental Treatments From Appledore's Experienced Clinicians

Appledore Dental Implants from just £1800

**Consultations for Orthodontic Treatment,
Dental Implants or Smile Design £ 99**

Orthodontic Treatment:-

Simple removable appliance from £ 550

3 month smiles-invisible braces from £ 950

Early interceptive treatment from £1200

Fast fixed braces (6 months) from £1875

Invisalign7* from £1750

Invisalign lite* (14 aligners) from £2900

Invisalign* full from £3400

** Free Whitening With ALL Appledore Invisalign*

Hidden braces from £4000

Damon Braces from £3400

Myobrace from £ 500

Retainers from £ 200

Sleep Appliances

Initial Consultation is just £ 99

Sleepwell Acrylic Appliance £ 600

Sleepwell Chrome Appliance £1200

Somnowell Appliance from £2000

Radiographs (x-rays)

• Small £10

• Large £55

• Copied onto disk £10

Call Our Friendly Smile Advisors

Lisa and Chrissy Now On

01908 230 209

Dental Check-ups & Cleans

• Yearly dental check-up £ 35.00

• New patient dental check-up £ 35.00

• Hygienist Appointments from £ 65.70

Other Treatments From:-

Fillings colour matched to your teeth £ 65

Crowns colour matched to your teeth from £395

Bridges (per unit) from £550

Porcelain Veneers £700

Edelweiss Swiss Veneers from £385

(Swiss veneer system founded on Formula 1 Technology)

Emergency Appointment £ 25

Dentures from £450

Extractions from £ 65

Root canal treatment from £369

Sedation per hour £300

Do You Dislike Your Stained Teeth?

Zoom Whitening £550

Tray Whitening £395

Your new patient consultation with our lovely associate dentists is just £35
Dr Piry & Dr Arantxa



Call now on 01908 230 209

smilemk@appledore.co.uk

www.cosmeticdentistmk.co.uk

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Milton Keynes, MK9 2EA

A Brief History of Appledore

Dr Teresa Day graduated from Guy's medical school after completing studies in dentistry. She worked in dentistry in a number of practices until she opened her first dental clinic in Windsor.

- 1990 Appledore Clinic, Binfield, was opened. Originally a private house the building was altered to create a dental clinic comprising two dental surgeries and a hygienist room. The patient mix was a combination of NHS and private
- 1993 The Windsor practice was sold off to another practitioner
- 1992/4 With the breakaway of many dentists from the NHS Appledore became a fully private clinic. Patients were either funded independently or through private dental health insurance such as BUPA
- 1995 A subsidiary company was formed, Majig. This is a supply company providing dental supplies to Appledore Clinic and the Internet 'on-line' shop
- 1998 Appledore Management limited was established. Majig renamed as Appledore Clinical Services
- 1999 Appledore Clinic, Central Milton Keynes was opened on 20th May.
- 1999 The Binfield premises were refurbished and extended to two floors
- 2001 Appledore launches the Appledore Club, an in house dental care plan, leaving BUPA/Denplan on the sell out of BUPA Dentalcover to Denplan
- 2004 Appledore Clinic joins forces with Chrysalis Dental Finance to offer dental loans (In later years Medenta became our Finance partner).
- 2004 Appledore Clinic is awarded Investors in People at both clinics
- 2004 Dr Teresa Day becomes a Platinum Invisalign Dentist of which there were 35 in Europe and 10 in the UK
- 2005 Refurbishment at the MK premises, includes creation of 2 surgeries & back offices upstairs
- 2007 Refurbishment at the Binfield premises, including the creation of 2 offices upstairs
- 2007 Dr Teresa Day welcomed as a member of ITI an international implant specialist list
- 2008 Appledore Clinic was changed from a sole trader to a limited company, the Directors being Dr Teresa Day and Mrs Yvonne Poole
- 2009 Awarded BDA Good Practice at both clinics and left the Investors in People scheme as the BDA Good Practice is more relevant to our industry
- 2015 Appledore no longer liaises with Medenta.
- 2015 Appledore Clinic Binfield undergoes refurbishment of the back offices and creates a state of the art decontamination room

**Appledore opening hours are from 8 – 5 Monday to Thursday, 8 – 3 Friday.
We also open some late evenings and Saturdays by appointment only**

Patient Complaints Policy

In this clinic we take complaints very seriously indeed and try to ensure that all patients are pleased with their experience of our service. When patients complain, they are dealt with courteously and promptly so that the matter is resolved as quickly as possible. Our complaints procedure is based on these objectives. Our aim is to react to complaints in the way in which we would want our complaint about a service to be handled. We learn from every mistake that we make and we respond to patients' concerns in a caring and sensitive way. The person responsible for dealing with any complaint about the service we provide is our Clinical Director & Founder Dr Teresa Day. If a patient complains on the phone or at the reception desk, we will listen to their complaint and offer to refer them to Dr Day immediately. If you have a concern or complaint that you would like to raise please contact our reception team immediately.